# Geo-Pricing Full Frame Step-by-Step



If you want to expand your business to a larger geographical area, a few of your challenges may be that your pricing is not inline with the new market or that your packages and add-on services may need to be different. We have the solution with this new feature that we are calling Geo-Pricing. You can now setup different packages and add-ons based on customizable geographic areas. When you order is being entered, our software determines which set of services and prices to offer the client. We have even added a tool to copy your existing configuration to a new geo-pricing area, for a faster and easier setup experience.

**Turn On Geo-Pricing** - Geo-pricing consists of two enable switches which can be found in the "On/Off Features" section in your Admin Center.

### Configuration > On/Off Features

#### Enabling Pricing Based On Geographical Location

1. Enable this feature if you would like to have distinct packages and add-ons shown to your client depending on the listing address.

Geo-Pricing	Enabling pricing based on geographical location. This setting will allow you to configure separate packages and addons for different geographical locations.	Enable
	<b>Enable unrestricted region.</b> Turning this setting off will require projects to have a valid region prior to booking. We recommend leaving this setting enabled until you've finished your region pricing configuration.	

#### Enable Unrestricted Region

2. In the next few steps, you'll define your geo-pricing regions. However, you may want to allow clients to place orders outside of your defined geo regions. To allow this, check the Enable Unrestricted Region switch. If a client enters an address outside of your geo-pricing regions, they will be shown your "Default, or Unrestricted" service packages and add-ons. We recommend enabling this setting.

**Setup Geo-Pricing** - Once Geo-Pricing has been enabled, you'll see a new menu button entitled "Setup Geo-Pricing.

CONFIGURATION Setup Geo-Pricing Manage Packages Manage Add-ons On/Off Features Billing Ye

3. Click "Setup Geo-Pricing"





- 4. Click "+Add Region" button to create a new Geo-Pricing region. Mouse-over the map area and click where you would like your region to begin. Click points around the desired area to encompass the geo-pricing region.
- 5. Rename the region
- 6. Click "Done"
- 7. If you desire additional regions, click the "+Add Region" button and repeat steps 5 & 6.

#### **Geo-Specific Packages**

8. Once you've set up your regions, click on "Manage Packages" in the main configuration menu.

Package	s Setup						
CONFIGURATION	Setup Geo-Pricing	Manage Packages	Manage Add-ons	On/Off Features	Billing Your Clients	Community Photos	Terms of Service
Select the regio	n you would like to cor	figure and edit your prie	ing below.				
Selected Regio	Ple	ase select a region to e	edit.	•			

- 9. Select the region you would like to edit. For example, let's select our new Geo-pricing region that we named "San Diego".
- 10. The default service packages will be displayed for this newly defined region.

Select the region you would like to configure and edit your pricing below.			Copy pricing from another region to the selected region*.					
Selected Region:	San Diego	•	Copy From Region:	Unrestricted Region	• 🗠			
			*This will overwite all pricing	information for the selected region.				
Package 1		Package 2		Package 3				
Title		Title		Title				
Package 1		Package 2		Package 3				
Description		Description		Description				
\$ :	Set Pricing	\$ Set	Pricing	\$ Set Pricing				
C	Add Item	G Ad	ditem	G Add Item				

\* You may only need to change a few items, such as pricing, in the new region. We've added the ability to "copy" package configurations from other geo pricing areas.

11. To copy configurations from another area, select the desired "Copy from Region" location and click on the

Select the region you would like to configure and edit your pricing below. Copy pricing from another region to the selected region*.  Selected Region: San Diego Copy From Region: Unrestricted Region Copy From Region: Copy From R	"copy" 🙆 icon.					
Selected Region: Copy From Region: Unrestricted Region	Select the region you would	l like to configure and edit your pricing below.		Copy pricing from another r	egion to the selected region*.	
	Selected Region:	San Diego	•	Copy From Region:	Unrestricted Region	• (2)

*This will overwite	all pricing	information	for the selected region.

12. Once copied, you'll be able to edit pricing and configure packages. This set of packages will only appear to your client if their project address falls within the Geo-Pricing region.

## Geo-Specific Add-ons

13. Once you've set up your packages, click on "Manage Add-ons".

14. Select the region you would like to edit.

15. The default add-on services will be displayed for this newly defined region.

\* You may only need to change a few items, such as pricing, in the new region. We've added the ability to "copy" package configurations from other geo pricing areas.

16. To copy configurations from another area, select the desired "Copy from Region" location and click on the

"copy" 🙆 icon.

17. Once copied, you'll be able to edit pricing and/or modify your services. This set of add-ons will only appear to your client if their project address falls within the Geo-Pricing region.